ಟೆಸ್ಟ್ ರ್ಯಾಂಕಿಂಗ್‌ನಲ್ಲೂ ಕೊಹ್ಲಿ ನಂಬರ್ 1:
ಸ್ಟೀವನ್ ಸ್ಮಿತ್ 32 ತಿಂಗಳ ಆಧಿಪತ್ಯ ಅಂತ್ಯ P09

ಪ್ರತಿಪಕ್ಷಗಳ ಪ್ರಧಾನ ಅಭ್ಯರ್ಥಿ: ಮಮತಾ ಬ್ಯಾನರ್ಜಿ ಪರ ದೇವೇಗೌಡರ ಬ್ಯಾಟಿಂಗ್ P10

ವಿಶ್ವ ಬ್ಯಾಡ್ಮಿಂಟನ್ ಚಾಂಪಿಯನ್‌ಶಿಪ್ ಸಿಂಗಲ್ ಸಿಂಧೂ ಪದಕ ಮಾಲೆಗೆ ಮತ್ತೊಂದು ಬೆಳ್ಳಿ P

ರಕ್ತದಾನಿ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಪದಕ

ತಾಂತ್ರಿಕ ಶಿಕ್ಷಣ ಇಲಾಖೆಯಿಂದ ಹೊಸ ಯೋಜನೆ

■ ಸ್ಟೀವನ್ ರೇಗೊ ಮಂಗಳೂರು

ಇಂದಿನ ಯುವಜನತೆಯಲ್ಲಿ ರಕ್ತದಾನದ ಕುರಿತು ಅರಿವು ಮೂಡಿಸುವ ಆದರಲ್ಲೂ ಮುಖ್ಯವಾಗಿ ವಿದ್ಯಾರ್ಥಿ ವರ್ಗದಲ್ಲಿಯೇ ರಕ್ತದಾನದ ಜಾಗೃತಿ ಮಾಡಲು ತಾಂತ್ರಿಕ ಶಿಕ್ಷಣ ಇಲಾಖೆ ಈ ವರ್ಷದಿಂದ ಪದಕಗಳ ಸ್ಕೀಮ್‌ಗಳನ್ನು ಜಾರಿಗೆ ತರುತ್ತಿದೆ. ಈ ಮೂಲಕ ಆತೀ ಹೆಚ್ಚು ಬಾರಿ ರಕ್ತದಾನ ಮಾಡಿದ ವಿದ್ಯಾರ್ಥಿ ಕೊರಳಿಗೆ ಚಿನ್ನ, ಬೆಳ್ಳಿ ಹಾಗೂ ಕಂಚಿನ ಪದಕ ನೀಡಿ ಪ್ರೋತ್ಸಾಹ ನೀಡುವ ಯೋಜನೆಗೆ ರಾಜ್ಯ ವ್ಯಾಪ್ತಿಯಲ್ಲಿರುವ ಎಲ್ಲ ತಾಂತ್ರಿಕ ಶಿಕ್ಷಣ ನಿರ್ದೇಶನಾಲಯದ ಕಾಲೇಜುಗಳಿಗೆ ಸೂಚನೆ ಹೊರಡಿಸಿದೆ.

ಪ್ರಸ್ತುತ ತಾಂತ್ರಿಕ ಶಿಕ್ಷಣ ನಿರ್ದೇಶನಾಲಯದಡಿ 82 ಸರಕಾರಿ, 44 ಅನುದಾನಿತ ಮತ್ತು 170 ಖಾಸಗಿ ಪಾಲಿಟೆಕ್ನಿಕ್‌ಗಳು, 11 ಸರಕಾರಿ ಎಂಜಿನಿಯರಿಂಗ್ ಕಾಲೇಜುಗಳು ಮತ್ತು 6 ಜೂನಿಯರ್ ತಾಂತ್ರಿಕ ಶಾಲೆಗಳಲ್ಲಿ ಇನ್ನು ಮುಂದೆ ಈ ಯೋಜನೆ ಜಾರಿಯಲ್ಲಿರುತ್ತದೆ. ಈಗಾಗಲೇ ಈ ತಾಂತ್ರಿಕ ಶಿಕ್ಷಣ ಸಂಸ್ಥೆಗಳಲ್ಲಿ ರಾಷ್ಟ್ರೀಯ ಸೇವಾ ಯೋಜನೆ ಜಾರಿಯಲ್ಲಿದೆ. ಇದರಲ್ಲಿ ಹೆಚ್ಚಾಗಿ ರಕ್ತದಾನದಕುರಿತು ಅರಿವು ಮೂಡಿಸುವ ಕಾರ್ಯವಾಗುತ್ತಿದೆ.

ರಾಷ್ಟ್ರೀಯ ದಿನಕ್ಕೆ ಪದಕ ವಿತರಣೆ: ಯುವ ಜನತೆಗೆ ರಕ್ತದಾನದ ಕುರಿತು ಪ್ರೋತ್ಸಾಹ ನೀಡುವುದು ಹಾಗೂ ಕಾಲೇಜುಗಳಲ್ಲಿ ಆತೀ ಹೆಚ್ಚು ಬಾರಿ ರಕ್ತದಾನ ಮಾಡಿರುವ ಮೂರು ವಿದ್ಯಾರ್ಥಿಗಳನ್ನು ಆಯ್ಕೆ ಮಾಡಿ ಪದಕಗಳನ್ನು ನೀಡಲಾಗುತ್ತದೆ. ಮುಖ್ಯವಾಗಿ ರಾಷ್ಟ್ರೀಯ ದಿನಾಚರಣೆಗಳಾದ ಗಣರಾಜ್ಯೋತ್ಸವ ಹಾಗೂ ಸ್ವಾತಂತ್ರ್ಯೋತ್ಸವ ದಿನಾಚರಣೆಯಲ್ಲಿ ಪದಕ ಮತ್ತು ಪ್ರಮಾಣ ಪತ್ರವನ್ನು ಆಯಾ ಕಾಲೇಜುಗಳ ಪ್ರಿನ್ಸಿಪಾಲರು ಹಾಗೂ ಸ್ಥಳೀಯ ಗಣ್ಯರ ಸಮ್ಮುಖದಲ್ಲಿ ಇದನ್ನು ವಿತರಿಸಬೇಕು. ಈ ಮೂಲಕ ವಿದ್ಯಾರ್ಥಿಗಳ ಸಾಧನೆಯನ್ನು ಪ್ರೋತ್ಸಾಹಿಸುವಂತಾಗಬೇಕು ಎಂದು ಇಲಾಖೆ ಅಧಿಕಾರಿಗಳು ಸಂಬಂಧಪಟ್ಟ ತಾಂತ್ರಿಕ ಶಿಕ್ಷಣ ಸಂಸ್ಥೆಗಳ ಮುಖ್ಯಸ್ಥರಿಗೆ ಮಾಹಿತಿ ನೀಡಿದ್ದಾರೆ.

ಈ ಮೂಲಕ ವಿದ್ಯಾರ್ಥಿಗಳು ಸ್ವಯಂಪ್ರೇರಿತರಾಗಿ ರಕ್ತದಾನಕ್ಕೆ ಮುಂದಾಗುತ್ತಾರೆ. ಇದನ್ನುಖುದ್ದು ಕಾಲೇಜಿನ ಪ್ರಿನ್ಸಿಪಾಲರು ಕಟ್ಟುನಿಟ್ಟಿನಿಂದ ಜಾರಿಯಾಗುವಂತೆ ನೋಡಿಕೊಳ್ಳಬೇಕು. ಈ ಕುರಿತು ವರದಿಯನ್ನು ಇಲಾ ಖೆಯ ರಾಷ್ಟ್ರೀಯ ಸೇವಾ ಯೋಜನೆಯ ಕೋಶದ ಇಮೇಲ್‌ಗೆ ಕಳುಹಿಸಿ ಕೊಡುವಂತೆ ಸೂಚನೆ ನೀಡಲಾಗಿದೆ.

ಮಂಗಳೂರು ಕೆಪಿಟಿ ಸಂಧ್ಯಾ ಕಾಲೇಜಿನ ಪ್ರಿನ್ಸಿಪಾಲ್

ಅಬ್ದುಲ್ ಖಾದರ್ ಹೇಳುವಂತೆ ತಾಂತ್ರಿಕ ಕಾಲೇಜುಗಳಲ್ಲಿ ರಾಷ್ಟ್ರೀಯ ಸೇವಾ ಯೋಜನೆಯ ಮೂಲಕ ಪ್ರತಿ ವರ್ಷವೂ ರಕ್ತದಾನ ಯೋಜನೆಯನ್ನು ಹಮ್ಮಿಕೊಳ್ಳುತ್ತೇವೆ. ಈ ಬಾರಿ ಇಲಾಖೆ ವಿನೂತನ ಮಾದರಿಯ ಕೆಲಸವಾದ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಪದಕ ನೀಡುವ ಪದ್ಧತಿಯಿಂದ ಮತ್ತಷ್ಟೂ ವಿದ್ಯಾರ್ಥಿಗಳು ರಕ್ತದಾನಕ್ಕೆ ಮುಂದಾಗುವ ಸಾಧ್ಯತೆಯಿದೆ. ಇಲಾಖೆಯ ಮಾಹಿತಿ ಈಗಷ್ಟೇ ಸಿಕ್ಕಿದೆ. ಕಾಲೇಜಿನ ವಿದ್ಯಾರ್ಥಿಗಳ ಮಾಹಿತಿಯನ್ನು ಶೀಘ್ರದಲ್ಲಿಯೇ ಇಲಾಖೆಗೆ ಕಳುಹಿಸುವ ಕೆಲಸ ಮಾಡುತ್ತೇವೆ. ಒಟ್ಟಾರೆ ರಕ್ತದಾನದ ಜಾಗೃತಿಗಾಗಿ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಮೆಡಲ್ ನೀಡುವ ಪರಂಪರೆ ವಿನೂತನವಾಗಿರುವ ಜತೆಯಲ್ಲಿ ವಿಶಿಷ್ಟತೆಯನ್ನು ಕಾಯ್ದುಕೊಂಡಿದೆ ಎನ್ನಬಹುದು.

ಚಿನ್ನ, ಬೆಳ್ಳಿ ಕಂಚು ಜತೆಗೆ ಸರ್ಟಿಫಿಕೇಟ್

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THE HINDU

INDIA'S NATIONAL NEWSPAPER SINCE 1878

India hands over request to Antigua to extradite Mehul Choksi page 10

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Re-thinking entrepreneurship education in B-Schools

Entrepreneurship education is the emerging field and it is time institutions gear up to the new scenario

■ S.K. PRASAD

Entrepreneurship development has emerged as one of the top priorities in management education in India and a majority of B Schools offer Entrepreneurship as one of the core subjects at UG and PG levels of management programmes. Entrepreneurship education is considered to be one of the most influential factors that is capable of accelerating the growth in any economy. This changing scenario calls for corresponding changes in curriculum design and delivery of entrepreneurship courses.

At macro level the recent initiatives of the Central Government like announcing a comprehensive Start-up policy and a number of incentives and concessions being rolled by various state governments is contributing for the creation of a conducive eco-system for fostering entrepreneurship initiatives by students graduating from engineering and management institutions. It is imperative for the education institutions to gear up preparations to make good use of the emerging opportunities.

Programme objectives:

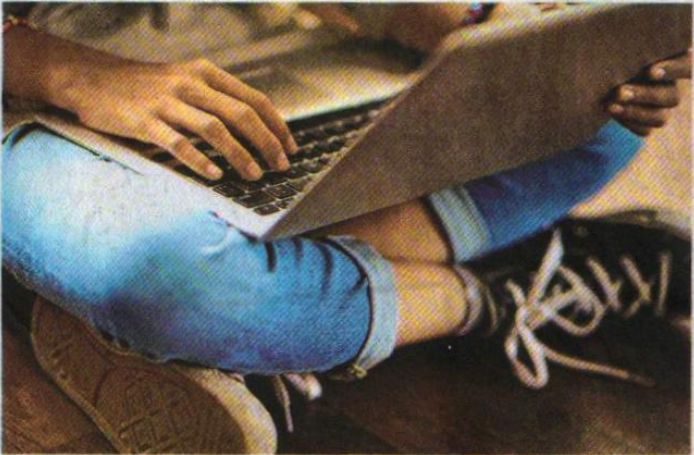A typical entrepreneurship education programme could be framed with a three-fold objectives:

· Train and develop well-rounded first generation entrepreneurs who can establish and run their own businesses

· To groom the younger generation members of business families and prepare them to take the reins of family business

· To prepare well-trained management professionals and equip them to run the businesses as managers.

Career Paths:

After successful completion of entrepreneurship education programmes the students will be have multiple career paths:

Starting a New Venture: The programmes shall give complete knowledge and skill sets to the learners so that they can start their own business. Educational institutions need to create necessary infrastructure for incubating new businesses on the campus by setting up incubation centres. Students with viable entrepreneurial projects need to be connected with venture capitalists and angel investors.

Joining Family Business: Family Business Management Programmes support students who come with business background with excellent profes-

Conducive ecosystem is necessary: For fostering entrepreneurship intiatives

sional knowledge and with a focus on emerging business trends and markets to enable them to join family businesses with refreshing ideas to take them to new trajectories

Taking up a job as small business/ Start-up Professional: Those students who are looking for jobs will find exciting job opportunities in Small Businesses and Start-ups with decent salaries. In fact, start-ups are offering attractive salaries with stock options and partnerships in their new ventures.

Typical Job Roles include:
· Executive Assistant to CEO
· Project Manager
· Finance Manager
· Marketing Development Executive
· Product and Brand Manager
· Business Consultant
· Business Analyst

Pre-requisites for successful entrepreneurial education:

1. **Faculty Development:** One of the first and foremost prequisite for successful entrepreneurial education is well trained faculty members and also extensive involvement of entrepreneurs in the teaching learning process. Entrepreneurship Development Institute of India (EDII) Ahemdabad, National Institute of MSME, Hyderabad, National Institute for Entrepreneurship and Small Business Development (NIESBUD), Noida are some of the prominent institutions providing Faculty Development support to educational institutions.

Organization Setup for Entrepreneurship Development: The B Schools need to create a dedicated or-

ganisation set up for a sustained entrepreneurship development.

Entrepreneurship Development Cells need to be staffed with well qualified and experienced faculty who can run various programmes like Entrepreneurship Awareness Programmes, Entrepreneurship Development Programmes, Faculty Development Programmes and network with various entrepreneurship development institutions, funding agencies and research organizations.

Entrepreneurship Clubs: Students need to be trained and empowered to take various initiatives and their creative and innovative capabilities need to be tapped. This is possible through Entrepreneurship Clubs driven by students.

Annual Competitions: Competitions always work as strong motivators and platforms for path breaking innovations hence it is imperative to conduct Entrepreneurship Fests to showcase various activities of the School and conduct Business Plan Contests, Talk Shows by eminent entrepreneurs, exhibitions, seminars etc.

Conclusion:

In conclusion, it may stated that, restructuring entrepreneurship education in management education institutions is imperative and it is high time for B Schools to respond proactively to the emerging opportunities in the form of a favourable start-up environment. This change will also help in enabling B Schools to create job creators rather than job seekers.

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Can't we think bigger?

Our education system needs to evolve: it has to be broad based, flexible and on par with contemporary needs

■ SIDDHARTH SETHI

After spending almost eight years in the education fraternity the only thing I can conclude on our Indian Education System is that it depends entirely on rote learning. Learning at a college didn't change this situation much.

You cannot learn something over a span of four years and be dependent on the same skill for next 40 crucial years of your life. For modern workforce, career paths do change or evolve every 4-5 years. It's an era where you see a fresher converting to a Software engineer within a year or two, then to a team lead and project manager and at last entrepreneur or at some leadership position over a period of time. If you notice, the demand for the role keeps changing as you get into it, and our education system doesn't prepare you for it.

What then are the solutions?

Focusing on Skill Based Education: Our learning methodology follows more of a structure of Teach and Test, where basically someone teaches us something and then tests the same on the basis of pass or fail pattern evaluations. If the same evaluation pattern can be transformed to factors like Classroom participation, real time internships performance, decision making and leadership skills, communication and personality skills etc. only then we would not only be able to evaluate a student but also help them work on various skills with a constant scope of monitoring and improvement. As the saying goes, It's not about feeding a man for a day, instead teach him on how to earn food and you enable him for a lifetime. "Teach a skill and you would enable the person for a lifetime".

Redefining the Purpose of Education: Indian education system still leads in generating pen pushers and human machines. Even after having world's largest population of engineers in India, it has rarely translated to any much technological innovations. Students losing the faith in getting a job related to their branch lose their patience due to social factors and land themselves up in jobs irrelevant to their streams. The goal of the education system should be to generate more scholars, innovators, entrepreneurs, artists, scientists, researchers, writers who reboot the definition of an education system. If we notice, post 10th standard, Indian student has only three options to choose from i.e. Arts, Science and Commerce and for few if not this due to any factor its Diploma or Certification courses. Why can't we have Skill Tests for students post eighth where we initiate the identification of right interest areas of a student and with thorough counselling and opportunities it would expand the horizon for a student to select their career streams. Why can't we have an option to select two subjects from multiple streams as in USA students can opt for photography with Biology or Architect can opt for Research and so on.

Effective Deregulation: There was a time when a concept of higher education institution was to run on a non-profit basis. But due to lack of right regulation guidelines and background verifications, we could see uncountable institutions mushrooming up just to hide black money or to generate black money and earning a hefty income from education business through a smart structuring. There is an urgent need to have bodies set up by the governments who can rigorously stop origination of such campuses and create the right policy framework which needs to be satisfied in an uncorrupt forced manner.

Massive Implementation and Adoption of Technology in Education Sector: With so much advancement in the area of technology, India still lacks to adapt to the concept of E-Learning. We have the majority of our students sitting on the rural side who are talented and need appropriate access to such platforms through which they can be exposed to best of best scholars. The government needs to invest massively in setting up technology learning infrastructure rather than outdated models of bricks and cement. Creating technology-based delivery platforms would take the reach of human knowledge to masses.

There is yet a lot of innovation needed in this space to redefine the education system and technology integration into learning would be one of the major game-changing factors for India.

Caste Reservations vs E-Learning: We need to come out of caste based reservation system in our educational institutions. India needs to emerge as a Knowledge economy driven by highly educated and deserving people. You will never see a reservation block to take admissions for a course online.

Getting Smarter People to Teach: The time when teachers tell their students "If you guys don't study, it's your loss, not mine, I will be paid end of the month for my job". This is what majority of our teachers say to our students, where they hide the lack of competency and interest to be good at their job rather than criticising the other side. It is high time to identify and encourage the breed of teaching superstars. With technology, it's definitely possible. Teaching as a professional should be taken up as a passion. In countries like Finland, teaching is one of the glamorous professions in contrast to India. The profession should be considered on the basis of pride it brings in and no other benefits.

Co-Founder & CEO, ZESTECH

We need to integrate multiple streams: To make our system better